

External Communication Manager (f/m/d)

Job ID

395087BR

März 21, 2024

Autriche

About the Role

External Communication Manager (f/m/d)

Location: Tyrol/Vienna, Austria

Internal role title: External Engagement Senior Manager (m/f/d)

In this role you'll deliver the external Communications and Engagement (C&E) strategy for Novartis in Austria and our key therapy areas. You will be developing communications strategy and content for multi-channel communications activities, delivering meaningful patient activation and disease awareness as well as communications strategy and content countrywide. Reporting to the Head of C&E, you will be required to partner with the Management teams in Tyrol and Vienna and relevant business franchises to achieve strategic business objectives and priorities within Austria.

In this role you will be responsible for:

- Managing a pro-active external communications agenda to position Novartis as trusted partner, innovation leader and great place to work in Tirol and Vienna.
- Developing and implementing a clear external communications strategy and disease awareness communication strategy for Novartis in Austria.
- Executing programs and create content for all external communication channels (e.g. drive social media, press releases, external meetings, folders, Website, Content Strategy, Development and Management of the Executive Voice, Change Management, Corporate Communications & issues management, Communication Impact/Effectiveness Measurement, etc.)
- Building strong external relationships to local media (Tyrol and Vienna) and act as point person for local inquiries.
- Supporting key leaders on communication topics and in their contact with media (facilitating media trainings, ad-hoc briefings etc.)
- Constantly monitor, oversee and analyze the external environment to determine company positioning, anticipate issues and identify opportunities.
- Handling professionally issue and crisis management (complaints, investigative media, etc.)
- Managing the implementation of communication policies and processes to ensure consistency of our brand position in external communications

Diversity & Inclusion / EEO

Novartis is committed to building an outstanding, inclusive work environment and diverse team's representative of the patients and communities we serve.

Role Requirements

What you'll bring to the role:

- University degree in communications, journalism or related fields
- Experience within Corporate communications (approx 5 years experience) with skills and experience including: Channel utilization, Creative writing for various channels, Storytelling, media relations, visual communication, audience / stakeholder mapping and segmentation
- Proven track record and passion for communicating clear, concise and compelling messages that drives engagement & behaviour
- Excellent relationship and influencing skills
- Be a collaborative worker, being able to work independently and through others to deliver outcomes with a positive attitude and willingness/ability to find proactive, compliant solutions to challenges
- Strong project management and organisational skills
- Excellent oral and written German and English
- Experience in life sciences / health care industry is an advantage

Why Novartis?

769 million lives were touched by Novartis medicines in 2020, and while we're proud of this, we know there is so much more we could do to help improve and extend people's lives.

We believe new insights, perspectives and ground-breaking solutions can be found at the intersection of medical science and digital innovation. That a diverse, equitable and inclusive environment inspires new ways of working.

We believe our potential can thrive and grow in an unbossed culture underpinned by integrity, curiosity and flexibility. And we can reinvent what's possible, when we collaborate with courage to aggressively and ambitiously tackle the world's toughest medical challenges. Because the greatest risk in life, is the risk of never trying!

Imagine what you could do here at Novartis!

In addition to a market-competitive base salary, we offer an attractive incentive program, a modern company pension scheme, childcare facilities, learning. In accordance with Austrian law, we are obliged to disclose the minimum salary as stated in the collective bargaining agreement. For this position the minimum salary is € 70.000/year (on a full time basis). In most cases, the actual salary will be higher, as we strive to maintain a competitive position in the market and consider your previous experience, qualifications and individual competencies.

Commitment to Diversity & Inclusion:

Novartis is committed to building an outstanding, inclusive work environment and diverse team's representative of the patients and communities we serve.

Our recruitment decisions are based on selecting the best person for the job, regardless of gender, religion, age, colour, race, sexual orientation, nationality or disability.

Join our Novartis Network: If this role is not suitable to your experience or career goals but you wish to stay

connected to hear more about Novartis and our career opportunities, join the Novartis Network here:
<https://talentnetwork.novartis.com/network>

Why Novartis: Helping people with disease and their families takes more than innovative science. It takes a community of smart, passionate people like you. Collaborating, supporting and inspiring each other. Combining to achieve breakthroughs that change patients' lives. Ready to create a brighter future together?
<https://www.novartis.com/about/strategy/people-and-culture>

Join our Novartis Network: Not the right Novartis role for you? Sign up to our talent community to stay connected and learn about suitable career opportunities as soon as they come up:
<https://talentnetwork.novartis.com/network>

Division

International

Business Unit

Region Europe IMI

Standort

Autriche

Site

Schaftenau

Company / Legal Entity

Novartis Pharma GmbH

Functional Area

Communications & Public Affairs

Job Type

Full Time

Employment Type

Regular

Shift Work

No

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